



2008 Finalist

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## Samantha Bedford Named Finalist in 5th Annual Stevie® Awards for Women in Business

**Denver, CO – October 16, 2008** – Samantha Bedford, vice president of Location3 Media, was named a finalist in the Best Executive, Service Businesses category in the 5th annual Stevie Awards for Women in Business.

The Stevie Awards for Women in Business honor women executives, entrepreneurs and the companies they run worldwide. The Stevie Awards, named for the Greek word “crowned,” have been hailed as the world’s premier business awards. Winners will be announced in New York on November 14; nominated women from around the world are expected to attend. More than 1,200 entries were submitted in 50 categories, including Best Executive, Best Entrepreneur, and Best Community Involvement Program. Finalists were chosen by business professionals worldwide during preliminary judging.

As vice president in charge of client services and web analytics, Samantha plays an active role in keeping Location3 Media’s services and technology on the leading edge. She maintains client satisfaction by working with developers to design and test system modifications. She also negotiated an invaluable partnership with a web analytics company and has gone on to receive in-depth training and certification in [web analytics](#). She is a Google AdWords Professional, Yahoo! Search Marketing Ambassador, one of the first MSN adExcellence members, a Certified ClickTracks Analytics Professional, recipient of the WAA Award of Achievement and active DMA Analytics Association member and WAA Stands Council member.

“Samantha and I worked together in South Africa years ago,” says Andrew Beckman, president of Location3 Media. “Some time later, after starting Location3, I was looking to hire executives. Samantha was the first person I thought of. I bought her a one-way ticket to Denver and she hasn’t looked back.”

“Being named a Finalist in The Stevie Awards for Women in Business is an important achievement,” said Michael Gallagher, president of the Stevie Awards. “It means that independent business executives have agreed that the nominee is worthy of recognition. We congratulate all of the Finalists on their achievement and wish them well in the competition.”

Details about The Stevie Awards for Women in Business and the list of finalists in all categories are available at [www.stevieawards.com/women](http://www.stevieawards.com/women).

### **About Location3 Media, Inc.**

Location3 Media is a technology-driven direct marketing agency that delivers internet marketing solutions for business targeting audiences on local to global scales. Founded in 1999, Location3 Media offers a diverse portfolio of services through three divisions: SearchAdNetwork, winner of the 2007 & 2008 DMA ECHO Awards; Local Search Traffic; and Hispanic Targeting. Location3’s services include [pay per click management](#), SEO, web analytics, media buying, social media marketing, post-click optimization, [local map listings](#), Hispanic search marketing and more. From search to sale, Location3 covers every aspect, practicing an innovative, hands-on approach each step of the way.

### **About The Stevie Awards**

Stevie Awards are conferred in four programs: The American Business Awards, The International Business Awards, The Stevie Awards for Women in Business, and The Stevie Awards for Sales & Customer Service. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about The Stevie Awards at [www.stevieawards.com](http://www.stevieawards.com).

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